

# BUSINESS, ORGANIZATIONAL, AND PROFESSIONAL STUDIES ASSOCIATE IN ARTS

The Business, Organizational, and Professional Studies degree prepares students to enter the professional workforce in promotion-eligible positions in for-profit businesses and enterprises of all kinds where leadership, self-directedness, and high-level non-cognitive competencies are key to professional success and promotion.

## Program Outcomes

Bright College offers its students opportunities to develop foundational disciplinary knowledges and skills integrated with transferrable non-cognitive habits of mind. Our graduates will be ready for the future world of work, for lifelong personal fulfillment, and for ongoing educational attainment.

## Disciplinary Foundations

Drawing on the stated outcomes of the Drake University Areas of Inquiry, Bright College courses help students develop the following disciplinary knowledges and skills:

- Effective written and verbal communication
- Quantitative and Statistical Literacy
- Social and Cultural Literacy
- Natural Scientific Literacy
- Media and Information Literacy
- Historical Literacy
- Artistic Competency
- Intercultural Literacy
- Complex Systems Literacy
- Digital Competency

Along with disciplinary and interdisciplinary learning, Bright College students develop, practice, and refine higher-order habits of mind and dispositions with broad application and relevance to a wide range of professional and life goals. They include:

- Collaboration, Teamwork, and Conflict Resolution
- Creative Problem Solving
- Critical Thinking
- Ethical Reasoning
- Self-Efficacy and Resilience
- Decision-Making
- Adaptability and Flexibility
- Planning and Organization

## A.A. Degree Requirements

Code	Title	Hours
JBC 011	DEAN'S HOUR I	1
JBC 015	INTEGRATED SEMINAR IN COMMUNICATION AND CULTURAL HISTORY <sup>1</sup>	0
JBC 012	TOPICS IN WRITTEN COMM	4
JBC 013	TOPICS IN US CULTURAL HISTORY	4

JBC 014	TOPICS IN IDENTITY REPRESENTATION	4
JBC 025	COLLABORATIVE COMMUNICATION	3
JBC 031	DEAN'S HOUR II	1
JBC 035	INTEGRATED SEMINAR IN MEDIA AND STATISTICAL LITERACY <sup>1</sup>	0
JBC 032	TOPICS IN MEDIA LITERACY	4
JBC 033	TOPICS IN INFORMATION LITERACY	4
JBC 034	TOPICS IN DATA AND STAT LIT	4
JBC 045	ORGANIZATIONAL COMMUNICATION	-
JBC 043	ORGANIZATIONAL WRITING	3
JBC 044	ORGANIZATIONAL SPEAKING ORGANIZATIONAL SPEAKING	3
JBC 051	DEAN'S HOUR III	1
JBC 055	INTEGRATED SEMINAR IN GLOBAL NATURAL AND SOCIAL SYSTEMS <sup>1</sup>	-
JBC 052	TOPICS IN GLOBAL NATURAL SYS	4
JBC 053	TOPICS IN GLOBAL SOC SYS	4
JBC 054	INTRO TO SYSTEMS THEORY	4
Select one of the following:		3
JBC 111	TOPICS IN APPLIED AS&H	
JBC 121	TOPICS IN BUSINESS PROFESSIONS	
JBC 110	ORGANIZATIONAL CULTURE	
JBC 120	EMPLOYEE LEADERSHIP AND ACCOUNTABILITY	
Select one of the following:		6-9
JBC 113 & JBC 115	ORGANIZATIONAL ANALYSIS: ASH and PRAC IN INTGR ARTS, SCI & HUM	
JBC 123 & JBC 125	ORGANIZATIONAL ANALYSIS: BOPS and PRAC IN BUS, ORG, & PROF STUDY	
<b>Total Hours</b>		<b>57-60</b>

<sup>1</sup> The Integrated Seminar courses are comprised of three interrelated 4-credit disciplinary components.