

JOHN DEE BRIGHT COLLEGE (JBC)

JBC 011. DEAN'S HOUR I. (1 Credit)

A one-hour/week course combining academic with digital literacy and professional development.

Level: Non Degree Coursework, Professional Health Care, Undergraduate

Prerequisite(s): JBC 015 (may be taken concurrently)

Corequisite(s): None

Restrictions:

Enrollment limited to students in the John Dee Bright College college.

Primary grade mode: Credit/No Credit

Schedule type(s): Independent Study, Lecture, Web Instructed

Area(s) of Inquiry: None

JBC 012. TOPICS IN WRITTEN COMM. (4 Credits)

This seminar component introduces students to college-level writing with a particular emphasis on critical and reflective writing.

Level: Non Degree Coursework, Professional Health Care, Undergraduate

Prerequisite(s): JBC 015 (may be taken concurrently)

Corequisite(s): None

Restrictions:

Enrollment limited to students in the John Dee Bright College college.

Primary grade mode: Standard Letter

Schedule type(s): Independent Study, Lecture, Web Instructed

Area(s) of Inquiry: None

JBC 013. TOPICS IN US CULTURAL HISTORY. (4 Credits)

This seminar component invites students to investigate the history of contemporary social issues pertaining to race, ethnicity, or other identity categories in the United States.

Level: Non Degree Coursework, Professional Health Care, Undergraduate

Prerequisite(s): JBC 015 (may be taken concurrently)

Corequisite(s): None

Restrictions:

Enrollment limited to students in the John Dee Bright College college.

Primary grade mode: Standard Letter

Schedule type(s): Independent Study, Lecture, Web Instructed

Area(s) of Inquiry: None

JBC 014. TOPICS IN IDENTITY REPRESENTATION. (4 Credits)

This course module invites students to develop and reflect on their own sense of personal identity in the context of the communities of which they are a part and the histories of those communities.

Level: Non Degree Coursework, Professional Health Care, Undergraduate

Prerequisite(s): JBC 015 (may be taken concurrently)

Corequisite(s): None

Restrictions: None

Primary grade mode: Standard Letter

Schedule type(s): Independent Study, Lecture, Web Instructed

Area(s) of Inquiry: None

JBC 015. INTEGRATED SEMINAR IN COMMUNICATION AND CULTURAL HISTORY. (0 Credits)

This seminar invites students to investigate the history of a particular cultural phenomenon, construction, or formation and its representation in art, film, literature, or other media, as it relates to a diversity of human experience over an extended period and to communicate orally, visually, and in writing a well-informed, well-reasoned view of its continuing impact on present-day American culture. Examples of topics that might be offered in this seminar include (but are not limited to): race as a cultural construct; the invention of capitalism; from empire to cultural imperialism; democracy in America; the legacy of slavery; the American dream). This seminar is co-requisite with JBC 011 and comprises three interrelated components, transcribed as 4-credit classes, which are also co-requisite with this seminar: JBC 012, JBC 013, JBC 014.

Level: Non Degree Coursework, Professional Health Care, Undergraduate

Prerequisite(s): None

Corequisite(s): JBC 012, JBC 013 and JBC 014

Restrictions:

Enrollment limited to students in the John Dee Bright College college.

Primary grade mode: Credit/No Credit

Schedule type(s): Independent Study, Lecture, Web Instructed

Area(s) of Inquiry: None

JBC 025. COLLABORATIVE COMMUNICATION. (3 Credits)

This learning experience brings participants through a series of increasingly complex collaborative exercises devised to help them to develop their ability to collaborate and interact effectively and appropriately "on the fly" to solve problems and pursue short and long-term goals. This deep-learning environment will give students the opportunity to develop confidence in themselves as participants in one-on-one and group dynamics in organizational contexts of all kinds. This course is offered each January to first-year Bright College students.

Level: Non Degree Coursework, Professional Health Care, Undergraduate

Prerequisite(s): None

Corequisite(s): None

Restrictions: None

Primary grade mode: Standard Letter

Schedule type(s): Independent Study, Lecture

Area(s) of Inquiry: None

JBC 031. DEAN'S HOUR II. (1 Credit)

A one-hour/week course combining academic with digital literacy and professional development.

Level: Non Degree Coursework

Prerequisite(s): JBC 035 (may be taken concurrently)

Corequisite(s): None

Restrictions:

Enrollment limited to students in the John Dee Bright College college.

Primary grade mode: Credit/No Credit

Schedule type(s): Independent Study, Lecture, Web Instructed

Area(s) of Inquiry: None

JBC 032. TOPICS IN MEDIA LITERACY. (4 Credits)

This seminar component invites students to investigate media representations of contemporary issues and realities and to develop the ability to critically examine and interpret media representations.

Level: Non Degree Coursework, Professional Health Care, Undergraduate

Prerequisite(s): JBC 035 (may be taken concurrently)

Corequisite(s): None

Restrictions:

Enrollment limited to students in the John Dee Bright College college.

Primary grade mode: Standard Letter

Schedule type(s): Independent Study, Lecture, Web Instructed

Area(s) of Inquiry: None

JBC 033. TOPICS IN INFORMATION LITERACY. (4 Credits)

This seminar component develops students' ability to discover and use information purposefully, ethically, and judiciously and to recognize and avoid misinformation, disinformation, and misuses of information.

Level: Non Degree Coursework, Professional Health Care, Undergraduate

Prerequisite(s): JBC 035 (may be taken concurrently)

Corequisite(s): None

Restrictions:

Enrollment limited to students in the John Dee Bright College college.

Primary grade mode: Standard Letter

Schedule type(s): Independent Study, Lecture, Web Instructed

Area(s) of Inquiry: None

JBC 034. TOPICS IN DATA AND STAT LIT. (4 Credits)

This seminar component develops students' ability to understand, interpret, and critically examine information expressed as statistics and both quantitative and qualitative data; to recognize and avoid common errors in the representation of statistical information; and to use statistics and data responsibly and effectively.

Level: Non Degree Coursework, Professional Health Care, Undergraduate

Prerequisite(s): JBC 035 (may be taken concurrently)

Corequisite(s): None

Restrictions:

Enrollment limited to students in the John Dee Bright College college.

Primary grade mode: Standard Letter

Schedule type(s): Independent Study, Lecture, Web Instructed

Area(s) of Inquiry: None

JBC 035. INTEGRATED SEMINAR IN MEDIA AND STATISTICAL LITERACY. (0 Credits)

This seminar invites students to investigate the way mass media has used and continues to use (and misuse) data to represent political, economic, and social reality. Students will engage in comparative analyses of the way different sources of information use statistical data differently to advance particular arguments, perspectives, and interpretations to the public. In doing so, they will demonstrate an ability to discern and articulate bias, error, and manipulation in media representation. The seminar will culminate in a collaborative presentation of findings drawn from a comparative analysis of multiple sources' representation of the same issue. Examples of topics that might be offered include (but are not limited to): immigration politics and policy; pandemic response and analysis; political polling; national educational policy and testing; media and social science; the rise of "fake news." This seminar is offered to first-year Bright College students each spring and is a pre-requisite for JBC 055. It is co-requisite with JBC 031 and comprises three interrelated components, transcribed as 4-credit classes, which are also co-requisite with this seminar. JBC 032, JBC 033, JBC 034.

Level: Non Degree Coursework, Professional Health Care, Undergraduate

Prerequisite(s): JBC 015

Corequisite(s): JBC 032, JBC 033 and JBC 034

Restrictions:

Enrollment limited to students in the John Dee Bright College college.

Primary grade mode: Credit/No Credit

Schedule type(s): Independent Study, Lecture, Web Instructed

Area(s) of Inquiry: None

JBC 041. INTERNSHIP. (1-3 Credits)

This 35-to-40-hour internship with a local business, organization, or enterprise allows students to hone their abilities to work in a professional environment, collaborate with co-workers, and put their learning to use in a non-collegiate environment. In the spring of their first year, Bright College students work with the Professional and Academic Support Specialist to identify an internship opportunity. Students employed at a business, enterprise, or organization that align with Bright College learning outcomes may opt to use regular employment to fulfill this course with approval from the Professional and Academic Support Specialist and their supervisor.

Level: Non Degree Coursework, Professional Health Care, Undergraduate

Prerequisite(s): None

Corequisite(s): None

Restrictions:

Enrollment limited to students in the John Dee Bright College college.

Primary grade mode: Credit/No Credit with IP

Schedule type(s): Independent Study

Area(s) of Inquiry: None

JBC 043. ORGANIZATIONAL WRITING. (3 Credits)

This course guides students toward effective, responsive, and proactive written communication practices appropriate to professional organizations, including email, reports, and proposals. Co-requisite with JBC 044 and 045. Prerequisite for JBC 110.

Level: Non Degree Coursework, Professional Health Care, Undergraduate

Prerequisite(s): JBC 045 (may be taken concurrently)

Corequisite(s): None

Restrictions: None

Primary grade mode: Standard Letter with IP

Schedule type(s): Independent Study, Lecture, Web Instructed

Area(s) of Inquiry: None

JBC 044. ORGANIZATIONAL SPEAKING ORGANIZATIONAL SPEAKING. (3 Credits)

This course guides students toward effective, responsive, and proactive spoken communication practices appropriate to professional organizations, including informative and persuasive spoken presentations incorporating visual and non-textual elements. Co-requisite with JBC 043 and JBC 045. Prerequisite for JBC 110.

Level: Non Degree Coursework, Professional Health Care, Undergraduate
Prerequisite(s): JBC 045 (may be taken concurrently)

Corequisite(s): None

Restrictions: None

Primary grade mode: Standard Letter with IP

Schedule type(s): Independent Study, Lecture, Web Instructed

Area(s) of Inquiry: None

JBC 045. ORGANIZATIONAL COMMUNICATION. (0 Credits)

This two-course unit introduces students to effective communication practices appropriate to businesses and organizations of all kinds in both written and spoken formats. Transcribed as two separate course components: JBC 042 and JBC 043. Prerequisite for JBC 110.

Level: Non Degree Coursework, Professional Health Care, Undergraduate

Prerequisite(s): JBC 025

Corequisite(s): None

Restrictions:

Enrollment limited to students in the John Dee Bright College college.

Primary grade mode: Credit/No Credit

Schedule type(s): Independent Study, Lecture, Web Instructed

Area(s) of Inquiry: None

JBC 051. DEAN'S HOUR III. (0 Credits)

Scheduled one-on-one and/or small group advising and professionalizing meetings to continue building a public professional portfolio.

Level: Non Degree Coursework, Professional Health Care, Undergraduate

Prerequisite(s): JBC 055 (may be taken concurrently)

Corequisite(s): None

Restrictions:

Enrollment limited to students in the John Dee Bright College college.

Primary grade mode: Credit/No Credit

Schedule type(s): Independent Study, Lecture

Area(s) of Inquiry: None

JBC 052. TOPICS IN GLOBAL NATURAL SYS. (4 Credits)

In this seminar component students will learn the fundamentals of the study and practice of natural scientific inquiry into global natural phenomena, such as climatology, oceanography, agriculture, epidemiology, limnology, hydrology, etc.

Level: Non Degree Coursework, Professional Health Care, Undergraduate

Prerequisite(s): JBC 055 (may be taken concurrently)

Corequisite(s): None

Restrictions:

Enrollment limited to students in the John Dee Bright College college.

Primary grade mode: Standard Letter

Schedule type(s): Independent Study, Lecture, Web Instructed

Area(s) of Inquiry: None

JBC 053. TOPICS IN GLOBAL SOC SYS. (4 Credits)

In this seminar component students will learn the fundamentals of the study and practice of natural scientific inquiry into global natural phenomena, such as climatology, oceanography, agriculture, epidemiology, limnology, hydrology, etc.

Level: Non Degree Coursework, Professional Health Care, Undergraduate

Prerequisite(s): JBC 055 (may be taken concurrently)

Corequisite(s): None

Restrictions:

Enrollment limited to students in the John Dee Bright College college.

Primary grade mode: Standard Letter

Schedule type(s): Independent Study, Lecture

Area(s) of Inquiry: None

JBC 054. INTRO TO SYSTEMS THEORY. (4 Credits)

This seminar component introduces students to the study of complex and dynamic systems and the forces that shape—and are shaped by—them. Students will analyze global phenomena from a systems-level perspective to understand the interrelation among culture and nature and among the interconnected system dynamics embedded within and between them.

Level: Non Degree Coursework, Professional Health Care, Undergraduate

Prerequisite(s): JBC 055 (may be taken concurrently)

Corequisite(s): None

Restrictions:

Enrollment limited to students in the John Dee Bright College college.

Primary grade mode: Standard Letter

Schedule type(s): Independent Study, Lecture

Area(s) of Inquiry: None

JBC 055. INTEGRATED SEMINAR IN GLOBAL NATURAL AND SOCIAL SYSTEMS. (0 Credits)

In this seminar, students will gain competence as systems thinkers as they investigate and map the interrelationship among globally interconnected systems of social organization, power, and the distribution of goods, on the one hand, and such scientifically inflected systems as the natural environment, public health, and healthcare, on the other. Students will learn about the influence of policy, history, and the physical and biological forces on the dynamics governing—and created by—these systems. Working in collaboration with their peers, participants will engage in direct scientific inquiry and data collection and will map these systems as steps toward designing interventions to improve identified outcomes. Examples of topics this seminar might pursue include (but are not limited to): global response to pandemics; global water policy and health; eco-tourism; globalism and the green economy; the politics and economics of healthcare in the global south; national health care in a global environment. This seminar is offered to second-year Bright College students each fall and is a pre-requisite for JBC 111 and JBC 121. It is co-requisite with JBC 051 and comprises three interrelated components, transcribed as 4-credit classes, which are also co-requisite with this seminar: JBC 052, JBC 053, JBC 054.

Level: Non Degree Coursework, Professional Health Care, Undergraduate

Prerequisite(s): JBC 035

Corequisite(s): None

Restrictions:

Enrollment limited to students in the John Dee Bright College college.

Primary grade mode: Credit/No Credit

Schedule type(s): Independent Study, Lecture

Area(s) of Inquiry: None

JBC 110. ORGANIZATIONAL CULTURE. (3 Credits)

This course guides students toward an adaptable and agile understanding of how cultures arise and are sustained in organizational contexts, including organizational change and development, leadership, organizational stress, politics and power, decision making, management and organizational behavior in a global context, and employee-management attitudes and behaviors, and the formal and informal interrelationships among individuals in organizations. Frequent reading and discussion with occasional visits by representatives of various types of organization. Prerequisites: JBC 043, JBC 044, JBC 045. Prerequisite for JBC 120.

Level: Non Degree Coursework, Professional Health Care, Undergraduate

Prerequisite(s): JBC 043 and JBC 044 and JBC 045

Corequisite(s): None

Restrictions: None

Primary grade mode: Standard Letter

Schedule type(s): Independent Study, Lecture, Web Instructed

Area(s) of Inquiry: None

JBC 111. TOPICS IN APPLIED AS&H. (3 Credits)

In this course, students gain familiarity with the business sector in which the following spring practicum host operates, including the culture, practices, and processes that sustain it. A significant portion of this course will familiarize students with the particular enterprise hosting the spring practicum. In addition to regular class meetings, students may be required to take part in events or activities outside class for up to three hours weekly. This course is offered to second-year Bright College students in January 2025 only and is a pre-requisite for JBC 115.

Level: Non Degree Coursework, Professional Health Care, Undergraduate

Prerequisite(s): JBC 055

Corequisite(s): None

Restrictions: None

Primary grade mode: Standard Letter

Schedule type(s): Independent Study, Lecture

Area(s) of Inquiry: None

JBC 112. AS&H EMPLOYEE LEAD & ACCNTBLTY. (3-6 Credits)

A portfolio-based course that asks students to create a portfolio of work, including resumes, work samples, professional statements and cover/application letters, drawn from and based on their practicum experience. This course also provides an accountability touchpoint between the host organization(s) and enterprise(s) hosting this semester's practicum(s) and Bright College academic affairs. The instructor of this course will also consult with the practicum host(s) to evaluate student performance in JBC 115 and is a co-requisite with JBC 115.

Level: Non Degree Coursework, Professional Health Care, Undergraduate

Prerequisite(s): JBC 111 (may be taken concurrently)

Corequisite(s): JBC 115

Restrictions:

Enrollment limited to students in the John Dee Bright College college.

Primary grade mode: Standard Letter

Schedule type(s): Independent Study, Lecture

Area(s) of Inquiry: None

JBC 113. ORGANIZATIONAL ANALYSIS: ASH. (3 Credits)

As members of small groups or individually, according to Arts, Sciences, & Humanities practicum placements, students in this course will conduct research into the sector and the specific organization or enterprise to which they have been assigned. They will use that research, along with perspectives gained in JBC 110 and their experiences and observations of their workplace culture, as the basis for a detailed cultural analysis, which they will present to their classmates using skills gained in JBC 045. Prerequisites: JBC 110. Co-requisite with JBC 115 and JBC 120.

Level: Non Degree Coursework, Professional Health Care, Undergraduate

Prerequisite(s): JBC 120 (may be taken concurrently)

Corequisite(s): None

Restrictions: None

Primary grade mode: Standard Letter

Schedule type(s): Independent Study, Lecture, Web Instructed

Area(s) of Inquiry: None

JBC 115. PRAC IN INTGR ARTS, SCI & HUM. (3-6 Credits)

This practicum offers those pursuing the associate degree in Integrated Arts, Sciences, and Humanities the opportunity to integrate their knowledge, skills, and non-cognitive competencies to design and carry out a multi-faceted, interdisciplinary project culminating in a demonstration, screening, presentation, campaign, or other large-scale, multi-modal project in partnership with a community-serving, civic, environmental, or arts organization. Working in teams, participants will conduct primary or secondary research into a topic of public interest and present their work in a forum that engages, informs, inspires, or otherwise effectively shapes the work of the partnering organization. Such projects might include strategy proposals; podcasts supported by written and visual digital content; multi-modal public awareness campaigns; documentary film; policy proposals supported by contributions to local and regional print media; curated exhibitions; and publicity or fund-raising campaigns. In all cases, participants will be primarily responsible for the design and execution of the core project itself in response to the needs and mission of the partnering organization. This course is offered to second-year students in Bright College each spring. Placement dependent on demonstrated professional skills development. Prerequisites: JBC 110 or JBC 111. Co-requisites: JBC 113 and JBC 120.

Level: Non Degree Coursework, Professional Health Care, Undergraduate

Prerequisite(s): (JBC 110 (may be taken concurrently) or JBC 111 (may be taken concurrently)) and JBC 113 (may be taken concurrently) and JBC 120 (may be taken concurrently)

Corequisite(s): None

Restrictions:

Enrollment limited to students in the John Dee Bright College college.

Primary grade mode: Standard Letter

Schedule type(s): Independent Study, Internship

Area(s) of Inquiry: None

JBC 120. EMPLOYEE LEADERSHIP AND ACCOUNTABILITY. (3 Credits)

This portfolio-based course asks students to create a portfolio of work, including resumes, work samples, professional statements and cover/application letters, drawn from and based on their practicum experience. This course also provides an accountability touchpoint between the host organization(s) and enterprise(s) hosting this semester's practicum(s) and Bright College academic affairs. The instructor of this course will also consult with the practicum host(s) to evaluate student performance in JBC 115 and 125. Prerequisite: JBC 110 or JBC 111 or JBC 121. Co-requisites: JBC 115 or 125; JBC 113 or 123.

Level: Non Degree Coursework, Professional Health Care, Undergraduate

Prerequisite(s): (JBC 110 (may be taken concurrently) or JBC 111 (may be taken concurrently) or JBC 121 (may be taken concurrently)) and (JBC 113 (may be taken concurrently) or JBC 123 (may be taken concurrently)) and (JBC 115 (may be taken concurrently) or JBC 125 (may be taken concurrently))

Corequisite(s): None

Restrictions: None

Primary grade mode: Standard Letter

Schedule type(s): Independent Study, Lecture, Web Instructed

Area(s) of Inquiry: None

JBC 121. TOPICS IN BUSINESS PROFESSIONS. (3 Credits)

In this course, students gain familiarity with the business sector in which the following spring practicum host operates, including the culture, practices, and processes that sustain it. A significant portion of this course will familiarize students with the particular enterprise hosting the spring practicum. In addition to regular class meetings, students may be required to take part in events or activities outside class for up to three hours weekly. This course is offered to second-year Bright College students in January 2025 only and is a pre-requisite for JBC 115.

Level: Non Degree Coursework, Professional Health Care, Undergraduate

Prerequisite(s): JBC 055

Corequisite(s): None

Restrictions: None

Primary grade mode: Standard Letter

Schedule type(s): Independent Study, Lecture

Area(s) of Inquiry: None

JBC 122. BOPS EMPLOYEE LEAD & ACCNTBLTY. (3 Credits)

A portfolio-based course that asks students to create a portfolio of work, including resumes, work samples, professional statements and cover/application letters, drawn from and based upon their practicum experience. This course also provides an accountability touchpoint between the host organization(s) and enterprise(s) hosting this semester's practicum(s) and Bright College academic affairs. The instructor of this course will also consult with the practicum host(s) to evaluate student performance in JBC 125 and is a co-requisite with JBC 125.

Level: Non Degree Coursework, Professional Health Care, Undergraduate

Prerequisite(s): JBC 121 (may be taken concurrently)

Corequisite(s): JBC 125

Restrictions:

Enrollment limited to students in the John Dee Bright College college.

Primary grade mode: Standard Letter

Schedule type(s): Independent Study, Lecture

Area(s) of Inquiry: None

JBC 123. ORGANIZATIONAL ANALYSIS: BOPS. (3 Credits)

As members of small groups or individually, according to Business, Organization, and Professional practicum placements, students in this course will conduct research into the sector and the specific organization or enterprise to which they have been assigned. They will use that research, along with perspectives gained in JBC 110 and their experiences and observations of their workplace culture, as the basis for a detailed cultural analysis, which they will present to their classmates using skills gained in JBC 045. Prerequisites: JBC 110 or JBC 121. Co-requisite with JBC 125 and JBC 120.

Level: Non Degree Coursework, Professional Health Care, Undergraduate

Prerequisite(s): JBC 120 (may be taken concurrently)

Corequisite(s): None

Restrictions: None

Primary grade mode: Standard Letter

Schedule type(s): Independent Study, Lecture, Web Instructed

Area(s) of Inquiry: None

JBC 125. PRAC IN BUS, ORG, & PROF STUDY. (3-6 Credits)

This practicum offers those pursuing the associate degree in Business, Organizational, and Professional Studies the chance to work in teams with partnering businesses or organizations to develop, implement, and carry through a focused project that will serve the real-world needs of the community partner(s). While the exact nature of the project will vary from year to year, depending on the needs of particular partnering organizations, the practicum will require the integration of the entire suite of higher-order competencies learners will have developed during their first year and half with Bright College along with a number of the knowledges and skills acquired in courses leading up to the practicum. Projects will hone students' abilities to apply process and systems proficiencies, data and statistical literacies, planning and project management aptitudes inherent in professional studies. Possible projects might include providing research for a marketing, fund-raising, or public awareness campaign; building organizational structures and workflows; producing and promoting music recordings and albums; creating policy libraries or other accessible data and information resources; supporting community outreach and engagement efforts; or creating and refining business plans. Placement dependent on demonstrated professional skills development. Co-requisites: JBC 120 and JBC 123. Prerequisite: JBC 110 or JBC 111 or JBC 121.

Level: Non Degree Coursework, Professional Health Care, Undergraduate

Prerequisite(s): JBC 120 (may be taken concurrently)

Corequisite(s): None

Restrictions:

Enrollment limited to students in the John Dee Bright College college.

Primary grade mode: Standard Letter

Schedule type(s): Independent Study, Internship

Area(s) of Inquiry: None