

# ZIMPLEMAN COLLEGE OF BUSINESS

The Drake University Zimpleman College of Business provides a four-year undergraduate program leading to the Bachelor of Science in Business Administration (B.S.B.A.). The graduate programs lead to the Master of Business Administration (M.B.A.), Master of Accounting (M.Acc.), Master of Public Administration (M.P.A) and Master of Science Business Analytics (M.S.B.A.).

## College North Star

A Zimpleman education is a force for good, contributing to the world's economy and to society.

## College Promise

Our graduates will be equipped with the technical skills, business acumen, empathy, and experience necessary to innovate and lead in a globally complex, diverse, and dynamic world.

They will be:

- Proficient in their fields
- Data-driven, strategic, and innovative problem solvers
- Effective communicators
- Socially and ethically responsible leaders
- Global and multicultural citizens

## Independent Study

Each department in the Zimpleman College of Business, as faculty time permits, offers independent study according to the needs and interests of its students. These courses are open to students with the consent of the instructor and associate dean of academic affairs. They provide opportunities for directed or independent study and research in selected topics.

To be eligible for independent study, a student must have completed at least 57 credit hours with a cumulative GPA of 2.75 or higher for all work at Drake and a cumulative GPA of 2.75 or higher for all business/economics work completed at Drake. Independent study may be used to earn up to 12 hours of credit toward a degree in business administration.

- Accounting (<https://catalog.drake.edu/undergraduate/business/areas-study/accounting/>)
  - Accounting Bachelor of Science in Business Administration (<https://catalog.drake.edu/undergraduate/business/areas-study/accounting/accounting-bsba/>)
  - Accounting Minor (<https://catalog.drake.edu/undergraduate/business/areas-study/accounting/accounting-minor/>)
- Actuarial Science (<https://catalog.drake.edu/undergraduate/business/areas-study/actuarial-science/>)
  - Actuarial Science Bachelor of Science in Business Administration (<https://catalog.drake.edu/undergraduate/business/areas-study/actuarial-science/actuarial-science-bsba/>)
  - Actuarial Science Minor (<https://catalog.drake.edu/undergraduate/business/areas-study/actuarial-science/actuarial-science-minor/>)
- Business Law (<https://catalog.drake.edu/undergraduate/business/areas-study/law-business/>)
  - Business Law Bachelor of Science in Business Administration (<https://catalog.drake.edu/undergraduate/business/areas-study/law-business/business-law-bsba/>)
  - Business-Law 3+3 (<https://catalog.drake.edu/undergraduate/business/areas-study/law-business/business-law-3-3/>)
  - Law and Business Minor (<https://catalog.drake.edu/undergraduate/business/areas-study/law-business/law-business-minor/>)
- Business Studies (<https://catalog.drake.edu/undergraduate/business/areas-study/business-studies/>)
  - Business Studies Bachelor of Science in Business Administration (<https://catalog.drake.edu/undergraduate/business/areas-study/business-studies/business-studies-bsba/>)
  - Business Studies Minor (<https://catalog.drake.edu/undergraduate/business/areas-study/business-studies/business-studies-minor/>)
- Data Analytics (<https://catalog.drake.edu/undergraduate/business/areas-study/data-analytics/>)
  - Data Analytics Bachelor of Science in Business Administration (<https://catalog.drake.edu/undergraduate/business/areas-study/data-analytics/data-analytics-bsba/>)
  - Data Analytics Minor (<https://catalog.drake.edu/undergraduate/business/areas-study/data-analytics/data-analytics-minor/>)
- Economics (<https://catalog.drake.edu/undergraduate/business/areas-study/economics/>)
  - Economics Bachelor of Arts (<https://catalog.drake.edu/undergraduate/business/areas-study/economics/economics-ba/>)
  - Economics Bachelor of Science in Business Administration (<https://catalog.drake.edu/undergraduate/business/areas-study/economics/economics-bsba/>)
  - Economics Minor (<https://catalog.drake.edu/undergraduate/business/areas-study/economics/economics-minor/>)
- Entrepreneurial Management (<https://catalog.drake.edu/undergraduate/business/areas-study/entrepreneurial-management/>)
  - Entrepreneurship Minor (<https://catalog.drake.edu/undergraduate/business/areas-study/entrepreneurial-management/entrepreneurship-minor/>)
- Finance (<https://catalog.drake.edu/undergraduate/business/areas-study/finance/>)
  - Finance Bachelor of Science in Business Administration (<https://catalog.drake.edu/undergraduate/business/areas-study/finance/finance-bsba/>)
  - Finance Minor (<https://catalog.drake.edu/undergraduate/business/areas-study/finance/finance-minor/>)
- Information Systems (<https://catalog.drake.edu/undergraduate/business/areas-study/information-systems/>)
  - Information Systems Bachelor of Science in Business Administration (<https://catalog.drake.edu/undergraduate/business/areas-study/information-systems/information-systems-bsba/>)
  - Information Systems Minor (<https://catalog.drake.edu/undergraduate/business/areas-study/information-systems/information-systems-minor/>)
- International Business (<https://catalog.drake.edu/undergraduate/business/areas-study/international-business/>)
  - International Business Bachelor of Science in Business Administration (<https://catalog.drake.edu/undergraduate/business/areas-study/international-business/international-business-bsba/>)

- Management and Organizational Leadership (<https://catalog.drake.edu/undergraduate/business/areas-study/management-organizational-leadership/>)
  - Management and Organizational Leadership Bachelor of Science in Business Administration (<https://catalog.drake.edu/undergraduate/business/areas-study/management-organizational-leadership/management-organizational-leadership-bsba/>)
  - Management Minor (<https://catalog.drake.edu/undergraduate/business/areas-study/management-organizational-leadership/management-minor/>)
- Marketing (<https://catalog.drake.edu/undergraduate/business/areas-study/marketing/>)
  - Marketing Bachelor of Science in Business Administration (<https://catalog.drake.edu/undergraduate/business/areas-study/marketing/marketing-bsba/>)
  - Marketing Minor (<https://catalog.drake.edu/undergraduate/business/areas-study/marketing/marketing-minor/>)
- Quantitative Economics (<https://catalog.drake.edu/undergraduate/business/areas-study/quantitative-economics/>)
  - Quantitative Economics Bachelor of Arts (<https://catalog.drake.edu/undergraduate/business/areas-study/quantitative-economics/quantitative-economics-ba/>)
  - Quantitative Economics Bachelor of Science in Business Administration (<https://catalog.drake.edu/undergraduate/business/areas-study/quantitative-economics/quantitative-economics-bsba/>)
- Risk Management and Insurance (<https://catalog.drake.edu/undergraduate/business/areas-study/risk-management-insurance/>)
  - Risk Management and Insurance Minor (<https://catalog.drake.edu/undergraduate/business/areas-study/risk-management-insurance/risk-management-insurance-minor/>)