

# BUSINESS STUDIES MINOR

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## Business Studies Minor Requirements

One of the most important mission objectives of the College's undergraduate business curriculum is to prepare students for entry into careers in business and to enhance their prospects for employment. Thus, the College offers the opportunity for students earning a degree other than a business degree to receive a minor in Business Studies. The minor in Business Studies introduces students to most fields of business and provides them with additional flexibility in meeting their employment and career goals.

| Code  | Title  | Hours     |
|---|--|-----------|
| ACCT 041  | INTRODUCTION TO FINANCIAL ACCOUNTING         | 3         |
| ECON 002  | PRINCIPLES OF MICROECONOMICS                 | 3         |
| ECON 010  | PRINCIPLES OF MACROECONOMICS                 | 3         |
| FIN 095   | MANAGING INDIVIDUAL FINANCES                 | 3         |
| IS 044  | MICROSOFT OFFICE TOOLS FOR BUSINESS ANALYSIS | 2         |
| MGMT 110  | ORGANIZATIONAL BEHAVIOR                      | 3         |
| MKTG 101  | MARKETING PRINCIPLES                         | 3         |
| One additional elective course offered by the Zimpleman College of Business |  | 3         |
| <b>Total Hours</b>  |  | <b>23</b> |

A GPA of 2.00 or above must be achieved in the courses in the minor to complete the minor.