GRAPHIC DESIGN MINOR

Program Overview

The Graphic Design program at Drake helps students develop their creative and intellectual potential, explore new ideas and discover career opportunities. The program allows students to develop a personally fulfilling approach to design by focusing on critical thinking and process-oriented explorations. Students are immersed in a professional design environment, develop a broad range of technical skills, and initiate formal and conceptual abilities in preparation for a rewarding career as graphic design professionals. Through the study of fine art, craftsmanship, and design theory coupled with practical experiences, students acquire the knowledge to plan and design visual communications creatively and responsibly.

The Graphic Design Minor is a focused exploration of design principles, history, theory and practice. It is composed of the first-year and sophomore year design courses and includes foundation studio courses. This approach gives students a significant introduction to the discipline and the ability to pursue further study in graphic design.

Code	Title	Hours
ART 013	2-D DESIGN	3
ART 015	OBSERVATIONAL DRAWING	3
ART 050	IDEA OF DESIGN	3
ART 051	TYPOGRAPHY	3
ART 052	FORM AND CONCEPT	3
ART 100	DESIGN ISSUES	3
Select any ART Graphic Design Course numbered 100 or higher [1]		3
Total Hours		**21**

[1] Except for ART 129 PROFESSIONAL INTERNSHIP PROGRAM.