BUSINESS ANALYTICS CERTIFICATE

The Business Analytics certificate provides a base skill set of recognizing the importance of data for solving operational, tactical, and strategic level organizational problems. Additionally, students will learn how to evaluate the characteristics, capabilities, and limitations of digital data as well as understand data-related laws and ethical practices.

Code	Title	Hours
IS 210	BUSINESS ANALYTICS, TEAMS, AND PROJECTS	3
IS 220	INFORMATION TECHNOLOGY LEGAL AND ETHICAL ISSUES	3
IS 231	DATA MANAGEMENT AND VISUAL ANALYTICS	3
STAT 240	STATISTICAL MODELING	3
STAT 260	APPLIED ANALYTICS PROJECT	3
Total Hours		**15**