

AREAS OF STUDY

- Advertising (<https://catalog.drake.edu/archive/2024-2025/undergraduate/journalism-mass-communication/areas-study/advertising/>)
 - Advertising Bachelor of Arts in Journalism and Mass Communication (<https://catalog.drake.edu/archive/2024-2025/undergraduate/journalism-mass-communication/areas-study/advertising/advertising-bajmc/>)
 - Advertising Minor (<https://catalog.drake.edu/archive/2024-2025/undergraduate/journalism-mass-communication/areas-study/advertising/advertising-minor/>)
- Certificates (<https://catalog.drake.edu/archive/2024-2025/undergraduate/journalism-mass-communication/areas-study/certificates/>)
 - Corporate Public Relations Certificate (<https://catalog.drake.edu/archive/2024-2025/undergraduate/journalism-mass-communication/areas-study/certificates/corporate-public-relations-certificate/>)
 - Global and Cultural Communication Certificate (<https://catalog.drake.edu/archive/2024-2025/undergraduate/journalism-mass-communication/areas-study/certificates/global-cultural-communication-certificate/>)
 - Nonprofit and Advocacy Communication Certificate (<https://catalog.drake.edu/archive/2024-2025/undergraduate/journalism-mass-communication/areas-study/certificates/nonprofit-advocacy-communication-certificate/>)
- Communication (<https://catalog.drake.edu/archive/2024-2025/undergraduate/journalism-mass-communication/areas-study/communication/>)
 - Communication Bachelor of Arts in Journalism and Mass Communication (<https://catalog.drake.edu/archive/2024-2025/undergraduate/journalism-mass-communication/areas-study/communication/communication-bajmc/>)
- Digital Communication (<https://catalog.drake.edu/archive/2024-2025/undergraduate/journalism-mass-communication/areas-study/digital-communication/>)
 - Digital Communication Bachelor of Arts in Journalism and Mass Communication (<https://catalog.drake.edu/archive/2024-2025/undergraduate/journalism-mass-communication/areas-study/digital-communication/digital-communication-bajmc/>)
- Digital Media Production (<https://catalog.drake.edu/archive/2024-2025/undergraduate/journalism-mass-communication/areas-study/digital-media-production/>)
 - Digital Media Production Bachelor of Arts in Journalism and Mass Communication (<https://catalog.drake.edu/archive/2024-2025/undergraduate/journalism-mass-communication/areas-study/digital-media-production/digital-media-production-bajmc/>)
- Journalism Law 3+3 (<https://catalog.drake.edu/archive/2024-2025/undergraduate/journalism-mass-communication/areas-study/journalism-law-33/>)
 - Journalism Law 3+3 (<https://catalog.drake.edu/archive/2024-2025/undergraduate/journalism-mass-communication/areas-study/journalism-law-33/journalism-law-3-3/>)
- Magazine and Brand Media (<https://catalog.drake.edu/archive/2024-2025/undergraduate/journalism-mass-communication/areas-study/magazine-brand-media/>)
 - Magazine and Brand Media Bachelor of Arts in Journalism and Mass Communication (<https://catalog.drake.edu/archive/2024-2025/undergraduate/journalism-mass-communication/areas-study/magazine-brand-media/magazine-brand-media-bajmc/>)
 - Magazine and Brand Media Minor (<https://catalog.drake.edu/archive/2024-2025/undergraduate/journalism-mass-communication/areas-study/magazine-brand-media/magazine-brand-media-minor/>)
- Multimedia Journalism (<https://catalog.drake.edu/archive/2024-2025/undergraduate/journalism-mass-communication/areas-study/multimedia-journalism/>)
 - Multimedia Journalism Bachelor of Arts in Journalism and Mass Communication (<https://catalog.drake.edu/archive/2024-2025/undergraduate/journalism-mass-communication/areas-study/multimedia-journalism/multimedia-journalism-bajmc/>)
- Public Relations (<https://catalog.drake.edu/archive/2024-2025/undergraduate/journalism-mass-communication/areas-study/public-relations/>)
 - Public Relations Bachelor of Arts in Journalism and Mass Communication (<https://catalog.drake.edu/archive/2024-2025/undergraduate/journalism-mass-communication/areas-study/public-relations/public-relations-bajmc/>)
- Strategic Political Communication (<https://catalog.drake.edu/archive/2024-2025/undergraduate/journalism-mass-communication/areas-study/strategic-political-communication/>)
 - Strategic Political Communication Bachelor of Arts in Journalism and Mass Communication (<https://catalog.drake.edu/archive/2024-2025/undergraduate/journalism-mass-communication/areas-study/strategic-political-communication/strategic-political-communication-bajmc/>)