## **ADVERTISING**

Advertising web page (https://www.drake.edu/advertising/)

- Advertising Bachelor of Arts in Journalism and Mass Communication (https://catalog.drake.edu/archive/2024-2025/undergraduate/ journalism-mass-communication/areas-study/advertising/ advertising-bajmc/)
- Advertising Minor (https://catalog.drake.edu/archive/2024-2025/ undergraduate/journalism-mass-communication/areas-study/ advertising/advertising-minor/)