

BUSINESS, ORGANIZATIONAL, AND PROFESSIONAL STUDIES ASSOCIATE IN ARTS

The Business, Organizational, and Professional Studies degree prepares students to enter the professional workforce in promotion-eligible positions in for-profit businesses and enterprises of all kinds where leadership, self-directedness, and high-level non-cognitive competencies are key to professional success and promotion.

Program Outcomes

Bright College offers its students opportunities to develop foundational disciplinary knowledges and skills integrated with transferrable non-cognitive habits of mind. Our graduates will be ready for the future world of work, for lifelong personal fulfillment, and for ongoing educational attainment.

Disciplinary Foundations

Drawing on the stated outcomes of the Drake University Areas of Inquiry, Bright College courses help students develop the following disciplinary knowledges and skills:

- Effective written and verbal communication
- Quantitative and Statistical Literacy
- Social and Cultural Literacy
- Natural Scientific Literacy
- Media and Information Literacy
- Historical Literacy
- Artistic Competency
- Intercultural Literacy
- Complex Systems Literacy
- Digital Competency

Along with disciplinary and interdisciplinary learning, Bright College students develop, practice, and refine higher-order habits of mind and dispositions with broad application and relevance to a wide range of professional and life goals. They include:

- Collaboration, Teamwork, and Conflict Resolution
- Creative Problem Solving
- Critical Thinking
- Ethical Reasoning
- Self-Efficacy and Resilience
- Decision-Making
- Adaptability and Flexibility
- Planning and Organization

A.A. Degree Requirements

Code	Title	Hours
JBC 011	DEAN'S HOUR I	1
JBC 015	INTEGRATED SEMINAR IN COMMUNICATION AND CULTURAL HISTORY ¹	0
JBC 012	TOPICS IN WRITTEN COMM	4
JBC 013	TOPICS IN US CULTURAL HISTORY	4

JBC 014	TOPICS IN IDENTITY REPRESENTATION	4
JBC 025	COLLABORATIVE COMMUNICATION	3
JBC 031	DEAN'S HOUR II	1
JBC 035	INTEGRATED SEMINAR IN MEDIA AND STATISTICAL LITERACY ¹	0
JBC 032	TOPICS IN MEDIA LITERACY	4
JBC 033	TOPICS IN INFORMATION LITERACY	4
JBC 034	TOPICS IN DATA AND STAT LIT	4
JBC 045	ORGANIZATIONAL COMMUNICATION	-
JBC 043	ORGANIZATIONAL WRITING	3
JBC 044	ORGANIZATIONAL SPEAKING ORGANIZATIONAL SPEAKING	3
JBC 051	DEAN'S HOUR III	1
JBC 055	INTEGRATED SEMINAR IN GLOBAL NATURAL AND SOCIAL SYSTEMS ¹	-
JBC 052	TOPICS IN GLOBAL NATURAL SYS	4
JBC 053	TOPICS IN GLOBAL SOC SYS	4
JBC 054	INTRO TO SYSTEMS THEORY	4
Select one of the following:		3
JBC 111	TOPICS IN APPLIED AS&H	
JBC 121	TOPICS IN BUSINESS PROFESSIONS	
JBC 110	ORGANIZATIONAL CULTURE	
JBC 120	EMPLOYEE LEADERSHIP AND ACCOUNTABILITY	
Select one of the following:		6-9
JBC 113 & JBC 115	ORGANIZATIONAL ANALYSIS: ASH and PRAC IN INTGR ARTS, SCI & HUM	
JBC 123 & JBC 125	ORGANIZATIONAL ANALYSIS: BOPS and PRAC IN BUS, ORG, & PROF STUDY	
Total Hours		57-60

¹ The Integrated Seminar courses are comprised of three interrelated 4-credit disciplinary components.