

# MARKETING

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Marketing department web site (<http://www.drake.edu/marketing/>)

- Marketing Bachelor of Science in Business Administration (<https://catalog.drake.edu/archive/2024-2025/undergraduate/business/areas-study/marketing/marketing-bsba/>)
- Marketing Minor (<https://catalog.drake.edu/archive/2024-2025/undergraduate/business/areas-study/marketing/marketing-minor/>)