INTERNATIONAL BUSINESS BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

Program Overview

The international business major prepares students for work in organizations whose owners, employees, customers and/or suppliers are not confined to the borders of one nation. Those who choose this major will learn about marketing goods and services around the world, global distribution networks, exchange rates and the different forms of ownership and financing that exist in non-U.S. countries. They will consider the dramatic impact of culture on the behavior of individuals in organizations and on the contracting and negotiating process of international trade. They will compare the business climate of developed and underdeveloped nations and learn how companies compete in a global business economy. International business students are exposed to ethical issues and the impact of business decisions on global ecology. The curriculum requires a strong foundation of language and culture, history, geography and political science along with the business core classes. International business students are required to include an international experience in their program.

The international business major is designed for students seeking specialized education to work in multinational corporations, global banks, international organizations, and government agencies. Such organizations include all forms of business; the departments of Commerce, State, and Treasury; international institutions such as the Export-Import Bank, World Bank and Overseas Investment Corporation; and several state and local agencies.

International Business Major Requirements

Code	Title	Hours
Business Core Courses		
ACCT 041	INTRODUCTION TO FINANCIAL ACCOUNTING	3
ACCT 042	INTRODUCTION TO MANAGERIAL ACCOUNTING	3
BLAW 060	BUSINESS LAW I	3
BUS 001	WELCOME TO BUSINESS	1
BUS 002	CAREER READINESS AND PROFESSIONALISM	1
BUS 003	PERSONAL BRANDING EXCELLENCE	1
BUS 004	PURSUING YOUR NORTH STAR	1
BUS 070	GLOBALIZATION	3
BUS 195	BUSINESS STRATEGY AND POLICY	3
ECON 002	PRINCIPLES OF MICROECONOMICS	3
IS 044	MICROSOFT OFFICE TOOLS FOR BUSINESS ANALYSIS	2
IS 075	INFORMATION TECHNOLOGY AND BUSINESS	3
FIN 101	CORPORATE FINANCE	3
MATH 028	BUSINESS CALCULUS (or higher)	3
MGMT 110	ORGANIZATIONAL BEHAVIOR	3
MGMT 120	MANAGEMENT OF OPERATIONS	3
MKTG 101	MARKETING PRINCIPLES	3
Select one of the following:		3-3.5
ACTS 131 & 131L	INTRODUCTION TO PROBABILITY I and INTRODUCTION TO PROBABILITY I LAB	
STAT 071	STATISTICS I	
Select one of the following:		3
ACTS 135	MATHEMATICAL STATISTICS	
STAT 072	STATISTICS II	
International Business Major Courses		
ECON 010	PRINCIPLES OF MACROECONOMICS	3
MGMT 170	INTERNATIONAL MANAGEMENT AND LEADERSHIP	3
Select one of the following:		3
POLS 065	COMPARATIVE POLITICS	
POLS 075	WORLD POLITICS	
Additional Electives		
Select three of the following:		9
ECON 130	INTERNATIONAL ECONOMICS	
or ECON 131	CHINA'S ECONOMY	
or ECON 135	DEVELOPING ECONOMIES	
MKTG 170	GLOBAL MARKETING	
FIN 170	INTERNATIONAL FINANCE	
WLC 148	INTERCULTURAL COMMUNICATION	
Foreign Language Requirement [1]		Varies
International Experience Requirement [2]		6
Total Hours		**72-72.5**

1. Students must demonstrate proficiency in a language other than their native tongue. Proficiency can be demonstrated by college credit or equivalent, including certification exam credit, for a language through the intermediate level (second year, college level). Non-English native speakers demonstrate foreign language proficiency implicitly by taking their classes in English while at Drake.
2. Each student in the International Business major is required to earn six credits of international experience through participation in J-term, summer term, semester abroad, or approved internship experience. Credits earned in the international experience may be counted to fulfill other requirements. The internship options may be for credit or not for credit. International students satisfy this requirement by earning their degree at Drake.

In addition to programmatic requirements, students are responsible for satisfying all requirements of the Drake Curriculum (https://catalog.drake.edu/archive/2024-2025/undergraduate/academic-information/drake-curriculum/), including Areas of Inquiry (AOI)

Student must also satisfy university graduation requirements (https://catalog.drake.edu/archive/2024-2025/undergraduate/academic-information/graduation-requirements/) for all undergraduate students..