

ENTREPRENEURSHIP MINOR

Program Overview

The entrepreneurship minor is designed to take students through the process of starting and running their own business. Students gain skills from a combination of classroom instruction and hands-on learning. The minor addresses the role of entrepreneurship in the current economy, the nature of entrepreneurial organizations, and the demands and rewards of life as an entrepreneur. Students learn how to obtain seed money, how to run finances, how to market and fundraise, and how to create and pitch business proposals to venture capitalists and other funders. This minor is essential for any student who wishes to turn their undergraduate education into a business – a psychology student who wishes to start their own counseling practice; a kinesiology student who wishes to open their own gym; a finance student who wishes to create a personal finance consultancy.

Entrepreneurship Minor Requirements

Code	Title	Hours
ENTR 101	INTRODUCTION TO ENTREPRENEURSHIP	3
ENTR 150	NEW VENTURE MODELING	3
ENTR 190	NEW VENTURE PLANNING	3
MKTG 102	PROFESSIONAL SELLING	3
Six credits selected in consultation with your advisor and approved by the entrepreneurship faculty.		6
Total Hours		18