

ECONOMICS BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

Program Overview

The economics program offers the opportunity to study prices, markets, and incentives (microeconomics) and economic growth and business cycles (macroeconomics).

The economics major provides preparation both for students planning to begin their careers directly after Drake and for students planning to attend professional or graduate school. The B.S.B.A program prepares students well for the job market. Both the B.A. and the B.S.B.A. programs prepare students well for professional study in law, business, or public administration because economics is an important analytical tool used in these professions. Students interested in graduate study in economics, or a closely related field (finance, public policy, international relations) will need more math and statistics than the regular economics major provides and should consider the quantitative economics major. Note that economics courses numbered above 150 are recommended for juniors and seniors.

The B.S.B.A. in Economics is offered by the Zimpleman College of Business and additionally requires that students complete the Business Core courses (note that there is some overlap with the major).

Code	Title	Hours
Business Core Courses		
ACCT 041	INTRODUCTION TO FINANCIAL ACCOUNTING	3
ACCT 042	INTRODUCTION TO MANAGERIAL ACCOUNTING	3
BLAW 060	BUSINESS LAW I	3
BUS 001	WELCOME TO BUSINESS	1
BUS 002	CAREER READINESS AND PROFESSIONALISM	1
BUS 003	PERSONAL BRANDING EXCELLENCE	1
BUS 004	PURSUING YOUR NORTH STAR	1
BUS 070	GLOBALIZATION	3
BUS 195	BUSINESS STRATEGY AND POLICY	3
ECON 002	PRINCIPLES OF MICROECONOMICS	3
IS 044	MICROSOFT OFFICE TOOLS FOR BUSINESS ANALYSIS	2
IS 075	INFORMATION TECHNOLOGY AND BUSINESS	3
FIN 101	CORPORATE FINANCE	3
MATH 028	BUSINESS CALCULUS (or higher)	3
MGMT 110	ORGANIZATIONAL BEHAVIOR	3
MGMT 120	MANAGEMENT OF OPERATIONS	3
MKTG 101	MARKETING PRINCIPLES	3
Select one of the following:		3-3.5
ACTS 131 & 131L	INTRODUCTION TO PROBABILITY I and INTRODUCTION TO PROBABILITY I LAB	
STAT 071	STATISTICS I	
Select one of the following:		3
ACTS 135	MATHEMATICAL STATISTICS	
STAT 072	STATISTICS II	
Economics Major Courses		

ECON 010	PRINCIPLES OF MACROECONOMICS	3
ECON 170	INTRODUCTION TO ECONOMETRICS	3
ECON 173	INTERMEDIATE MICROECONOMICS ANALYSIS	3
ECON 174	INTERMEDIATE MACROECONOMICS ANALYSIS	3
ECON 190	SENIOR SEMINAR	3
Four additional economics courses numbered 100 or above		12
Total Hours		75-75.5

In addition to programmatic requirements, students are responsible for satisfying all requirements of the Drake Curriculum (<https://catalog.drake.edu/archive/2024-2025/undergraduate/academic-information/drake-curriculum/>), including Areas of Inquiry (AOI)

Student must also satisfy university graduation requirements (<https://catalog.drake.edu/archive/2024-2025/undergraduate/academic-information/graduation-requirements/>) for all undergraduate students..