

BUSINESS STUDIES BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

Program Overview

The curriculum is designed to prepare an individual for a variety of entry-level positions in business, to provide a strong foundation for graduate study in business or one of the business disciplines, to accommodate some transfer students who have difficulty completing a full major in a business discipline because of self-imposed constraints, and to provide a strong second major for Economics majors and non-business majors.

While the other majors in the Zimpleman College of Business provide advanced, in-depth study of at least 18 hours in a single discipline, the business studies major provides some advanced study in at least four different business disciplines. Because there are no required courses in the major, it provides students with the opportunity to create a major that best fits their capabilities and interests.

Business Studies Major Requirements

In addition to the required curriculum that must be taken by all students in the Zimpleman College of Business, the business studies major requires a total of 24 hours and the following requirements:

Code	Title	Hours
Business Core Courses		
ACCT 041	INTRODUCTION TO FINANCIAL ACCOUNTING	3
ACCT 042	INTRODUCTION TO MANAGERIAL ACCOUNTING	3
BLAW 060	BUSINESS LAW I	3
BUS 001	WELCOME TO BUSINESS	1
BUS 002	CAREER READINESS AND PROFESSIONALISM	1
BUS 003	PERSONAL BRANDING EXCELLENCE	1
BUS 004	PURSUING YOUR NORTH STAR	1
BUS 070	GLOBALIZATION	3
BUS 195	BUSINESS STRATEGY AND POLICY	3
ECON 002	PRINCIPLES OF MICROECONOMICS	3
IS 044	MICROSOFT OFFICE TOOLS FOR BUSINESS ANALYSIS	2
IS 075	INFORMATION TECHNOLOGY AND BUSINESS	3
FIN 101	CORPORATE FINANCE	3
MATH 028	BUSINESS CALCULUS (or higher)	3
MGMT 110	ORGANIZATIONAL BEHAVIOR	3
MGMT 120	MANAGEMENT OF OPERATIONS	3
MKTG 101	MARKETING PRINCIPLES	3
Select one of the following:		3-3.5
ACTS 131 & 131L	INTRODUCTION TO PROBABILITY I and INTRODUCTION TO PROBABILITY I LAB	
STAT 071	STATISTICS I	
Select one of the following:		3
ACTS 135	MATHEMATICAL STATISTICS	
STAT 072	STATISTICS II	
Select 15 credits from ACCT, ACTS, ENTR, FIN, IS, MGMT, or MKTG (beyond the core).		15

Select 9 credits from ACCT, ACTS, BLAW, BUS, ECON, ENTR, FIN, INS, IS, MGMT, MKTG, or STAT (beyond the core) 9

Total Hours 72-72.5

- 21 of the 24 hours must be taken in 100 level courses. The list of courses should be selected to meet the individual student's needs and must be approved by the student's adviser.
- A student pursuing this major may not pursue another major in the Zimpleman College of Business with the exception of Economics.
- A GPA of 2.00 or higher is required in all business 100-level courses.

In addition to programmatic requirements, students are responsible for satisfying all requirements of the Drake Curriculum (<https://catalog.drake.edu/archive/2024-2025/undergraduate/academic-information/drake-curriculum/>), including Areas of Inquiry (AOI)

Student must also satisfy university graduation requirements (<https://catalog.drake.edu/archive/2024-2025/undergraduate/academic-information/graduation-requirements/>) for all undergraduate students..