

MUSIC BACHELOR OF MUSIC: BUSINESS

Program Overview

Drake University is an accredited institutional member of the National Association of Schools of Music. The requirements for entrance and for graduation are in accordance with the published regulations of this association.

For more information regarding specific policies, procedures, regulations, ensembles, recitals, competitions, student organizations, and other resources, consult the Music Department web site (<http://www.drake.edu/music/>).

B.M. Degree Requirements

Candidates for the B.M. degree with a major in applied music are prepared for full-time or part-time work as performers, as leaders of community choral or instrumental groups, as studio teachers or as teachers of applied music in private schools or colleges. The candidate must complete a minimum of 124 credit hours.

An acceptable senior recital of approximately one hour's duration in the student's major applied music field is required.

Elective Studies in Business

The Bachelor of Music with Elective Studies in Business prepares students to pursue career opportunities in which the arts and business intersect. This includes performing arts management, support staff for large non-profit organizations, facilities management, and more. In addition to coursework undertaken in the Department of Music and the completion of a minor in Drake's Zimbleman College of Business, students take part in an internship program working with local arts organizations. The result is a comprehensive and diverse program that takes advantage of Des Moines' thriving music scene.

Code	Title	Hours
ACCT 041	INTRODUCTION TO FINANCIAL ACCOUNTING	3
BLAW 060	BUSINESS LAW I	3
ECON 010	PRINCIPLES OF MACROECONOMICS	3
IS 044	MICROSOFT OFFICE TOOLS FOR BUSINESS ANALYSIS	2
LIBR 099	COPYRIGHT ISSUES IN THE UNITED STATES	3
MKTG 101	MARKETING PRINCIPLES	3
MGMT 110	ORGANIZATIONAL BEHAVIOR	3
Business Electives - Select from the following, depending on candidate's chosen path.		12
ACCT 042	INTRODUCTION TO MANAGERIAL ACCOUNTING	
BUS 073	BUSINESS AND PROFESSIONAL COMMUNICATION	
BUS 074	PROFESSIONAL WRITTEN COMMUNICATION	
ECON 010	PRINCIPLES OF MACROECONOMICS	
FIN 095	MANAGING INDIVIDUAL FINANCES	
FIN 101	CORPORATE FINANCE	
JMC 055	DIGITAL MEDIA STRATEGIES	
STAT 071	STATISTICS I	
MUS 001	MATERIALS OF MUSIC I	3

MUS 002	MATERIALS OF MUSIC I	1
MUS 003	MATERIALS OF MUSIC II	3
MUS 004	MATERIALS OF MUSIC II	1
MUS 006	PIANO LABORATORY I ¹	1
MUS 007	PIANO LABORATORY II ¹	1
MUS 021	RECITALS (8 semesters)	0
MUS 051	MATERIALS OF MUSIC III	3
MUS 052	MATERIALS OF MUSIC III	1
MUS 053	MATERIALS OF MUSIC IV	3
MUS 054	MATERIALS OF MUSIC IV	1
MUS 081	WORLD MUSIC FOR MUSIC MAJORS	3
MUS 085	MUSIC HISTORY I	3
MUS 091	PERFORMING ARTS MANAGEMENT	3
MUS 095	MUSIC HISTORY II	3
MUS 105	MUSIC HISTORY III	3
MUS 107	ANALYSIS OF POST-TONAL MUSIC	3
MUS 144	STUDIO RECORDING TECHNIQUES	2
Select a minimum of eight Ensemble credits from the following: ²		8
MUS 148	BAND	
MUS 149	DRAKE CHOIR	
MUS 150	ORCHESTRA	
MUS 165	PROFESSIONAL INTERNSHIP IN MUSIC	3
Select a minimum of 16 Applied Instrument credits from the following: ²		16
MUS 170	PIANO	
MUS 171	VOICE	
MUS 172	ORGAN	
MUS 173	VIOLIN	
MUS 174	CELLO	
MUS 175	TRUMPET	
MUS 176	FLUTE	
MUS 177	PERCUSSION	
MUS 178	CLARINET	
MUS 179	OBOE	
MUS 180	HARPSICHORD	
MUS 182	VIOLA	
MUS 185	BASSOON	
MUS 186	SAXOPHONE	
MUS 187	FRENCH HORN	
MUS 188	TROMBONE	
MUS 189	EUPHONIUM	
MUS 190	HARP	
MUS 191	TUBA	
MUS 193	STRING BASS	
MUS 194	CLASSICAL GUITAR	

Total Hours 97

¹ Or equivalent private lessons in MUS 170 PIANO.

² Depending on candidate's chosen path.

In addition to programmatic requirements, students are responsible for satisfying all requirements of the Drake Curriculum (<https://>

catalog.drake.edu/archive/2024-2025/undergraduate/academic-information/drake-curriculum/), including Areas of Inquiry (AOI)

Student must also satisfy university graduation requirements (<https://catalog.drake.edu/archive/2024-2025/undergraduate/academic-information/graduation-requirements/>) for all undergraduate students..